SONORAN JUMP STARTER March 2010 **No. 105**
www.clcsdr.com Newsletter of the Sonoran Desert Region Cadillac & LaSalle Club

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Disclaimer & Member Volunteers

Editorial Policy:

The Sonoran Jump Starter is an official publication of the Cadillac & LaSalle Club-Sonoran Desert Region (C&LCSDR), Scottsdale Arizona. The Sonoran Jump Starter will be published 4 times yearly. The materials published are those submitted by members of the C&LCSDR. The opinions expressed are by those members of the club and do not necessarily express the opinion or position of the Board of Directors or other members of the C&LCSDR. The Sonoran Jump Starter reserves right to accept or decline materials for publication.

Submittal Policy:

Deadline of all submittals will be the 15th of the preceding month of publication. Publication dates are Marchl, June, September and December of each year

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Past Director	Dave Ritchie		

Cadillaction:

General Membership meetings are held on the 2nd Tues of each month except August – unless otherwise notified by the Director.

DIRECTOR'S MESSAGE — Phil Terry - Dir

Wet weather stimulates growth in the Sonoran desert and in the Sonoran Desert Region. We are up to 80 members now and have adopted the Fox Sports Grill as our new clubhouse. The comfort food, large room with a P.A. system and great service make this spot a "keeper".

The Events Committee has been busy producing fun "Cadillac Style" and will start meeting bi-monthly on Saturday mornings to plan future activities. Please consider joining them, new faces and ideas are always welcome.

I've got a bunch of attaboys/girls this quarter, so here we go… The Toyz for Totz Run was so popular, if Mel and Sallie hadn't gone to Wickenburg at 7:00 am and blocked a whole row we would have been out of luck on the show field.

The Garage Tour, planned and executed by Dee, was over the top! Sam and Ward from Only Oldies started us off with a shop tour accompanied by coffee and donuts. The "Cadivan" proceeded through Scottsdale to Barry Briskman's world class collection and restoration shop. Saving the best for last, Bob and Joanne Hannay raised the bar to a new height with their magnificent open house, car collection and luncheon.

The Barrett/Jackson table, although conceived by John Cook and Dave Ritchie, was produced by Fred and Jacky Rank. Look for a review in a future "Self Starter".

Jerry made the Christmas in January Party attendance grow to 52 members and guests with 24 Cadillac and LaSalles in the Camerone's parking lot. We have outgrown that location and Dee is already scouting a larger facility for next year.

Although I missed the Motoring Thru Time show the six members that went signed up more cars for the Arizona Automotive Hobbyist Council (AAHC) show. Marv Price, our AAHC representative, reserved the front row for us and we filled our display with 28 cars from 1905 -2007. We even got Steve Freegard from the Horseless Carriage Club to bring his '05 out on a cold, windy and wet day in Glendale. Everyone was chilled to the bone when we left at 12:30 to go to Manuel's for lunch. Bill and Corrine Hochgraef had drawn a crowd so large they could not escape. Bill collected our "Best Club Participation" award between downpours.

The Fountain Hills Sunday Cruise In at Fort McDowell Casino, hosted by Dick and Pearl Kocher, is next weekend; don't miss it! Dick Calley, from the Tempe Kiwanis will be at our March meeting signing up cars for the Catch a Wave show on March 20th.

Last month, instead of a free dinner drawing Fred did a 50/50 raffle for Ronald McDonald House. We netted $175 and a $100 "challenge" from Mel Martin. We will do the 50/50 at the March and April meeting and present our donation to Ronald McDonald House in May. I wonder who else will meet Mel's challenge.

Have you got your registration in for the Grand National in Kansas City? It's time to "git'er done". I hear the Sonoran Desert Region attendees will be in custom western shirts for the barn dance.
See ya on the road,

Phil,

ACTIVITIES Jerry McGilsky – Chairperson

Activities Committee:
Jerry McGilsky – Chairperson Dave Dubie - Advisor

Committee Volunteers:
Phil & Sandi Terry - Dee & Don Pellegrini - Bob Joslyn - Dr. Richard Kocher - Dr. John Melde - Tom Hodges

In The Rearview Mirror

CLC-SDR Past Activities
By Jerry McGilsky – Activities Chairperson

Once again we have a great series of events under our belt! But no worries…we have more great events to come so keep logging into the web-site….www.clcsdr.com

First off let's recap our events since the last newsletter.

December 5th Garage Tour: It was a cold morning but Only Oldies Garage - Tempe, provided some hot Coffee & Donuts and a great selection of cars being restored! Then off to the Barry Briskman Collection-Scottsdale, WOW! What a great collection of award winning cars and a stunning restoration facility! Last stop was the Bob Hannay Collection in Paradise Valley; lunch was "to die for"! a first class luncheon – Totally Cadillac Style! A special "thank You" to our hosts for this event. Over 40 Members attended.

December 6th TOYZ 4 TOTZ: Cruise to Wickenburg for toys for tots. One unwrapped toy was the entry fee and many club members attended this event. Some Members provided gifts for the Kids even though they did not attend.

January 18th-24th Barrett Jackson Auction: I expect we will see a great write up in the "self Starter" for this event!!! It was a cold and blistery event, but we prevailed! We received a few new members and provided great recognition for the local and National Club! Special thanks to those who ventured out in the cold rainy weather to "man" the booth!! Those that volunteered were:

Dee & Don Pellegrini
Fred and Jackie Rank – special thanks to Jackie Rank for the GREAT poster!!!
Marv & Rosemary Price
Phil & Sandi Terry
Bob & Laura Joslyn
Tom Hodges
Dr. John Melde
Jerry & Matthew McGilsky

January 31st Holiday Party: SDR annual party @ Camarone's on Scottsdale Rd. & Doubletree. WOW!!! What a great event, 52 attendees!!! And the door prizes were second to none. The presentation and wrapping of the door prizes was first class. Special Thanks to Sandy Terry for wrapping up the gifts in full Cadillac Style. We had a great car show along with this event with about 20 cars! A great way to spend a sunny Sunday Morning.

February 7th Motoring Thru Time Event: Located in historic Heritage Square in Downtown Phoenix. This annual event has a great diversity of cars, trucks, motorcycles, campers, etc….BUT; The Cadillac Club (Once Again) was the BIG DRAW! Look for this event early next year, the number of registrations is limited…….

February 20th AAHC Annual Classic Car Show: This was the "BIG ONE"! The annual show open to all cars and all car clubs sponsored by the Arizona Auto Hobbyist Council held at Sanderson Ford in Glendale, was a hit – in spite of the weather. The CLCSDR was awarded "Best Club Participation"….neither rain, nor sleet, nor bitter cold can keep us from showing off our cars. It was a cold and rainy day and we had 27 cars show up for this event. Kudos to all that brought out their pride and joy in spite of the poor weather! THAT'S TRUE CAR PEOPLE FOR YA'! Plus a great, impromptu lunch attended by most everyone that brought a car to the event….Well I said it before and I'll say it again…."YA GOTTA EAT!"

ACTIVITIES Jerry McGilsky – Chairperson

Over the Hood
CLC-SDR Coming Attractions……
By Jerry McGilsky – Activities Chairperson

Well, here we go….more events for all to enjoy!

March 7th – Sunday: Fountain Hills Cruise-In at Fort McDowell Casino. This is a weekly cruise-in held every Sunday. Sunday March 7th will be Cadillac Day so bring out your Cads' and lets show the Fountain Hills Folks what a real car club can provide!

March 12 – 14th; The Good Guys Show held out at West World. This is a great networking event. For those of you who have placed cars in this show, remember to place your club ID Placard in the windshield…Lets promote the club and continue to bring in those new members!

March 20th: Kiwanis "on the grass" car show in Tempe. This will be a great event with great prizes, T-Shirts, and a great on site professional photo of your car. Once again we are looking to receive "best Club Participation" so RSVP to me ASAP so we have a great list of great cars for this event.

April 30th – May 2nd….Don't forget about the historic Route 66 Fun Run. This is a great week-end event with a great collection of cars. This is the best driving tour ever! Plus, the CLCSDR will be holding a great dinner party each night. Sign up now…space is limited and "dries up" fast!

Plus many more events to come so check out the web-site regularly as events are changed and added regularly… www.clcsdr.com

Special thanks to the newly founded Activities Committee:
Bob & Laura Joslyn
Dee & Don Pellegrini
Phil & Sandi Terry
Dr. John Melde
Dr. Richard Kocher
Tom Hodges
Dave Dubie – Emeritus Advisor

In closing, if you have an event idea you would like us to consider you may e-mail me with your ideas at jmcgilsky@robertsresorts.com.

See you on the road…me?....ALWAYS with the top down!!! ENJOY!

Jerry McGilsky
Assistant Director / Treasurer/ Activities Chairperson

Treasurer's REPORT — Jerry McGilsky – Trea.

$$$$ Notes from the Treasury $$$$

Treasury Balance = $5,183.83

Reminders:

Annual dues were due February 1st , March 1st was the deadline…so get your dues in now so that you are kept up to date with upcoming events!

As always, check out the web-site and visit our sponsor's links often.

Revenue:		
Advertising Revenue:	$ 450.00	
Dues Paid to date:	$1,742.20	
Shirt Sales:	$ 295.49	
Special Events:	$1,070.00	
Vehicle Badge Sales:	$ 712.31	
Expenses:		
Bank Fees		$ 32.50
Advertising Expenses		$ 371.31
Shows & Event Expense		$ 24.00
AAHC Dues		$ 40.00
Shirts & Apparrel		$ 236.20
Postage		$ 215.59
Conferrence/Meeting		$1,694.76
Net Income	$1,655.64	
Plus Cash Balance Forward	$3,528.19	
Current Treasury Balance	**$5,183.83**	

Happy motoring!

Thank you…your club Treasurer Jerry McGilsky

Sonoran Desert Region – STORE Dee Pellegrini - Mgr

A big thank you to everyone who supported the grill badge sale. There is one left so if you want to purchase the last badge please contact me soon!! They look fantastic on our cars!!

Also, welcome to all our new members to the club. If you have not purchased our club clothing check out the store on our web-site. I'm sure you will find something to purchase.

Order TODAY!!
Please choose your item from our order form and you can pick it up at our next membership meeting.

CONTACT: Dee Pellegrini at: dpellegrini66@msn.com or (480) 419-1137

HAPPY SHOPPING!!

Dee Pellegrini, SDR Secretary/Club Store Mgr.

OTHER LEGISLATIVE MISCHIEF

AAHC and legislative report:

- **The AZ State Legislature is in session. They have been so busy with the State budget they haven't had time to do much damage yet. Imposing a sales tax on private auto sales transactions being discussed and will probably be introduced later.**
- **HB2338 has been introduced and is a bill to establish a uniform traffic light standard statewide. This would make the duration of the amber light the same in all jurisdictions and eliminate the practice of shortening the duration at intersections where traffic cameras are installed. Studies show that shortening the duration of the amber light by one second result in a 120% increase in red light violations at camera equipped intersections. There has been a resolution introduced into the house to repeal the photo radar law. If photo radar tickets go unanswered or un served after 120 days they are dismissed. There has been a petition to the Supreme Court to make the registered owner of the car responsible for the ticket without service. The Judges have a vested interest since part of the fine goes to the judges fund and the clean election fund.**

- **The AAHC is establishing an email system through all clubs to alert club members statewide to legislative issues which affect the hobby as they arise. This would allow members to take appropriate and timely action in contacting their elected representatives.**

Marv Price, Director- Legislative Issues

COORDINATING THOSE CARS

January in Scottsdale, AZ, its car crazy time, and we were ready!

The Sonoran Desert Region of the Cadillac & LaSalle Club recently had an opportunity to participate this past January in the world famous Barrett-Jackson Auto Auction in Scottsdale, AZ. Mr. Phil Neri, V.P. of Marketing had authorized daily passes for our regional members and booth space at no cost to our region provided we only did membership solicitation, which we did. Where else can you find an opportunity such as this with over 200,000 car guys? We do understand the value of these spaces and do hope that it was truly beneficial to both parties as all collector car clubs do a valuable service to the hobby in return.

We opened on Monday January 18th at 10 am to 4pm, through Sunday January 24th with 15 of our hardy club member volunteers braving some unseasonably rainy, windy days, which unfortunately caused us to close on Thursday and Friday. On a side note; one neighboring auction had their tents blown across a local freeway tying up traffic for hours and thankfully no one was hurt although some great classic cars did suffer damage. Barrett-Jackson was both lucky and smart as they had semi trailers lined up along their main auction tent at the height of the storm which really helped secure and avoid any damage to the large Westworld facility where the event is held.

At our booth, we gave out National and Local applications, copies of the '*Self Starter'* magazine plus a copy of the listing of all the possible club contacts in the prospects home area. The key handout and selling tool were the many '*Self Starter*' magazine copies. One gentlemen sat by our booth for 20 minutes reading the section on cars for sale. We sold the value of this magazine plus the technical help in it and also, the terrific help one can expect from their local club members in maintaining their Classic Cadillac or LaSalles.

We also had a guest book they had to sign in on and of course a valuable follow-up tool for our local club membership person. We had 27 people visit our booth and half of them were from out of town. They all took applications and their local club address list .One from the Valley Forge club area actually paid us the fees /apps and they were forwarded to that club. We hope to add 5 members or more from the Phoenix area so that basically met our goal going into this project.

To recap, it was a worthwhile challenge and our booth volunteers had a great time as well just being around all those 1200 classic and muscle cars which were auctioned off. We hope to repeat this again next year and encourage all Cadillac Clubs to do the same in their states with this promotional, membership idea.

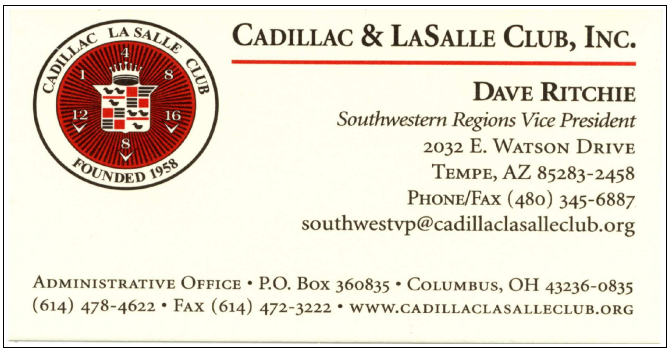
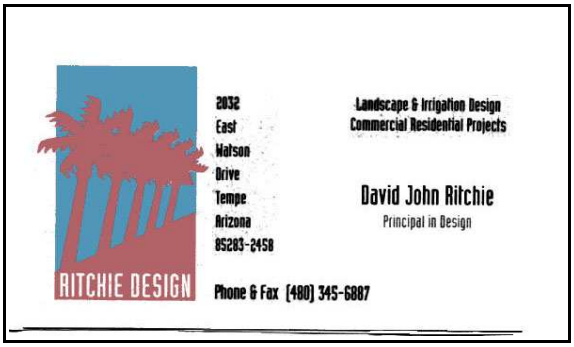
Thanks to the people at Barrett-Jackson and the SDR members that made this possible.

Fred Rank, Car Coordinator, Cadillac&LaSalle Club, Sonoran Desert Region

Cadillac
& LaSalle
Club, Inc.
SONORAN
Desert
Region
Est. 1992

HAPPENINGS

PHILDVL

HAPPENINGS

BULLETIN BOARD