SONORAN JUMP STARTER MARCH 2011 No. 109
www.clcsdr.com Newsletter of the Sonoran Desert Region Cadillac & LaSalle Club

Barrett-Jackson- 2011 C&LC Booth

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Disclaimer & Member Volunteers

Editorial Policy:

The Sonoran Jump Starter is an official publication of the Cadillac & LaSalle Club-Sonoran Desert Region (C&LCSDR), Scottsdale Arizona. The Sonoran Jump Starter will be published 4 times yearly. The materials published are those submitted by members of the C&LCSDR. The opinions expressed are by those members of the club and do not necessarily express the opinion or position of the Board of Directors or other members of the C&LCSDR. The Sonoran Jump Starter reserves right to accept or decline materials for publication.

Submittal Policy:

Deadline of all submittals will be the 15th of the preceding month of publication. Publication dates are Marchl, June, September and December of each year

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Cadillaction:

General Membership meetings are held on the 2nd Tues of each month except August – unless otherwise notified by the Director.

DIRECTOR'S MESSAGE

Phil Terry - Dir

Winter in Arizona, there's nothing quite like it. Snow in Scottsdale on Saturday, then warm and sunny on Sunday. Just ask Jeff Gordon! I have to brag on our weather a bit, as the Jump Starter is enjoyed by Cadillac and LaSalle Club members all over the world.

In December, the SDR had a nice turnout for the Toyz for Totz run to Wickenburg. That event was on the verge of collapse, but we've recently heard the Police Dept. will be the hosts next year. The Pavilions show for Ronald McDonald House (RMH) was a huge success. We raised twice our goal and Tami Bohannon from RMH and Chico Espinoza from the Rock & Roll car show were there for the donation presentation. Carolyn Smith really showed us "Cadillac Style" when she tripled her entry fee for this worthy cause!

Mid January took us back to the Barrett – Jackson (B-J) auction in Scottsdale. Since we survived our cold, wet and windy, outside space last year, Phil Neri from B-J invited us to "come into the tent" this year. What a difference! Susan Ratliff, a close friend of Rosemary Price, loaned us a professional trade show back drop. While Fred handled the logistics, Jacky Rank built the display. It was magnificent! We had a great location, between the GM exhibit & the food court. Thousands of people, from all over the world, visited our booth and we never stopped hearing "I didn't know there was a Cadillac Club"! Double extra thanks to Fred and Jacky for organizing the event, and to all the SDR members who took "shifts". Other regions will have an opportunity to "man" the C&LC booth at the other 3 B-J auctions, but the SDR is going to be a tough act to follow.

We finished the month with our annual "Christmas in January" party. The new location at the McCormick Ranch Golf Club was a pleasant surprise. You can thank Dee Pellegrini for that. The room, service, food and parking worked so well, Dee already has a contract for next year! Richard Dormois auctioned off the last pieces of the Jay Breeze collection that his Dad donated to the Region, giving our treasury a needed boost.

As usual, in February, the SDR had a sweet club display at the City of Phoenix "Motoring Thru Time Show". I didn't make the cut this year, but I got an even better treat, driving Marv Price's 1940 La Salle downtown. That car really turns heads! The combination of warm weather and "Human Body" exhibits at the Science Museum made for the largest visitor attendance I've ever seen at Heritage Square.

I'm looking forward to joining the Saguaro Region for their Sonoita Winery Tour in March, heading to Payson for the Beeline Cruise in April and the SDR steak cookout in May. It's also time to get your entries in for the C&LC National Driving Tour in Palo Duro, Texas in June and the Grand National Meet in August. The hotels and tours fill up fast!

Breaking news……Bob Joslyn & I have been elected to the Board of Directors of the Martin Auto Museum in North Phoenix. Mel is on a mission to take his extensive, private collection public. This is a huge undertaking and the SDR will be behind him all the way!
Seeya on the road,

Phil

ACTIVITIES Jerry McGilsky – Chairperson

In The Rearview Mirror
CLC-SDR Past Activities
By Jerry McGilsky – Activities Chairperson

December 11th – Saturday: Cadillac Day at the Pavilions: We were the "car of choice" on that day at the weekly Pavilions Cruise In event. We had 19 beautiful Cadillac's at this event! and the weather was just perfect!! This event was a fund raiser for the Ronald McDonald House Charity, and we raised $810.00 for RMH at this event!

January 18th-23rd – Barrett-Jackson Auction: We had the privilege of manning a FREE booth at the Barrett-Jackson Auto Auction this year to promote our club. We signed up several new members locally, and several more for the National! It was a great success, special thanks to Fred Rank for putting this deal together. We will now have a booth at all four Barrett-Jackson auctions.

January 29th 2011 Saturday: Annual Membership Party. The event took place at the beautiful McCormick Ranch Golf Club in Scottsdale. The food and service were excellent; Club Members who attended really enjoyed the venue! 63 Members attended the event, most brought their Cadillac's for a wonderful show in the reserved parking area. We booked this venue again for next year, and plan on having a "show on the grass" for next years' event. The auction run by Member Richard Dormois was a HUGE hit! The club brought in almost $900.00 from auction proceeds.

February 5th, 2011 – Saturday: Motoring-Thru-Time Show. Located at the historic Heritage Square in Downtown Phoenix. Show time was from 10:00am – 4:00pm, several Members brought out their cars for this great event that shows off the Heritage Square Park and museums! Look for this one again next year, they greatly appreciate our support.

ACTIVITIES Jerry McGilsky – Chairperson

Over the Hood
CLC-SDR Coming Attractions……
By Jerry McGilsky – Activities Chairperson

March 19th, 2011 – Saturday, Sonoita Winery Tour: This is your chance to tour Southern Arizona and the wonderful wineries in the area with our good friends in the Saguaro Region (Tucson). The event will begin with a BBQ lunch, then a 45 minute cruise to the wineries. A private tour of the Sonoita Winery is scheduled. The cost is $5.00 per person for the lunch (SUPER DEAL!) and $15.00 per person for the winery tour which includes wine tasting and food pairings –YUM! Flyer and registration forms are available and will be sent via e-mail to all.

March 26th, 2011 – Saturday/Sunday – Historic LaPosada Hotel and Cruise: This will be an overnight cruise to the Historic LaPosada Hotel in Winslow on Old Route 66. Saturday evening dinner will be at the wonderful Turquoise Room. Limited number of rooms, so book now!

May 14th, 2011 – Steak Cook Out: We will be having a steak cook out at the beautiful Cave Creek Recreation Area! We have a Ramada already reserved from 11:00am to 3:00pm. The cost will be $15.00 per person. The club will provide the steaks and refreshments. Other food items are "pot Luck", so bring the family and a dish to pass for this fun social event!

Please, check out the web-site regularly as events are changed and added regularly… www.clcsdr.com

Special thanks to the newly founded Activities Committee:
- Bob & Laura Joslyn
- Dee & Don Pellegrini
- Phil & Sandi Terry
- Dr. John Melde
- Dr. Richard Kocher
- Tom Hodges
- Dave Dubie – Emeritus Advisor

In closing, if you have an event idea you would like us to consider you may e-mail me with your ideas at jmcgilsky@robertsresorts.com. *We need an event for April!!!!!!*

See you at the famed Monthly Meetings at the Fox Sports Grill, second Tuesday of every month – "YA GOTTA EAT" !!!

Jerry McGilsky
Assistant Director / Treasurer/ Activities Chairperson

TREASURER'S REPORT Jerry McGilsky – Chairperson

$$$$ Notes from the Treasury $$$$

Reminders:

Should you have any changes to your address, phone number, e-mail address or vehicle collection…please notify me right away so that I can update our roster.

After much deliberation at the National and Regional level, it has been decided that Region's should no longer place treasury information in their newsletters. As the web is being used more often than not with newsletter submissions, it was agreed that this information is risky to place in an internet based form of communication.

Our monthly treasury report will be provided at our Monthly Membership Meetings only.

Thank you for your understanding and support!

Happy motoring! **Thank you…your club Treasurer Jerry McGilsky**

WELCOME NEW MEMBERS !!

Joan Ellingson

Gilbert (Skip) Opperman

Molly Opperman

Dr. Ray Quackerlaush

Gerry Fross

Jafer Pakzadeh

Catherine Pakzadeh

Sonoran Desert Region – STORE Dee Pellegrini - Mgr

Spring is just around the corner and it's time to start thinking about ordering some new club apparel. New members can go on our store web-site and browse our fine apparel line and order direct. We still have plenty of SDR lapel/hat pins for sale, $10.00 each. They can be purchased at the membership meetings. Show your support for our club by wearing our club apparel at the meetings and special events!

Also, don't forget the KIDS! Buy a t-shirt for your child or grandchild. Pink or blue colors are available for $12.00 each. Keep the kids involved. We need to pass on the love of antique cars to the next generation.
Please choose your item from our order form and you can pick it up at our next membership meeting.

CONTACT: Dee Pellegrini at dpellegrini66@msn.com or call 480-419-1137

HAPPY SHOPPING!! SUPPORT OUR CLUB!!
Dee Pellegrini
SDR Secretary/Club Store Manager

COORDINATING THOSE CARS Fred Rank

To those of you whose cars are not on the website. Our web photo page needs your car photo and 20 word biography about the car. Send the picture attachment and the biography to Fredrank@cox.net . Many of you are new members or maybe don't know how to do this so instead land mail me the picture and biog. to Fred Rank, 22231 N Freemont Road, Phoenix,Az. 85050. If you can't do either ,call me and we'll try to arrange a photo shoot at your house or at our 2nd Tuesday of the month dinner meetings at the Fox Sports Grill. We need new members so each one of you can act as a recruiter when you spot a likely prospect at a car show near you or wherever.. I just recruited a couple of new prospects from our Aviano Prime Timers Social Group who own Cadillacs and one who wishes to buy an 85' Eldorado.. They are all around us so don't let them get away. Many don't even know there is a Cadillac Club here in town. Refer them to our website, clcsdr.com or just give them an app from the back of the Self Starter or e-mail me and I'll send them one. We are on a roll since the Barrett-Jackson booth so let's keep it going. fees are 35.00 for required National (includes Self Starter using bulk mail) and 35.00 for our local club...Sell the magazine's features.

Fred Rank 623-322-3424
Car Coordinator

Cadillac
& LaSalle
Club, Inc.
SONORAN
Desert
Region
Est. 1992
CADILLAC & LASALLE CLUB
FOUNDED 1958

HAPPENINGS

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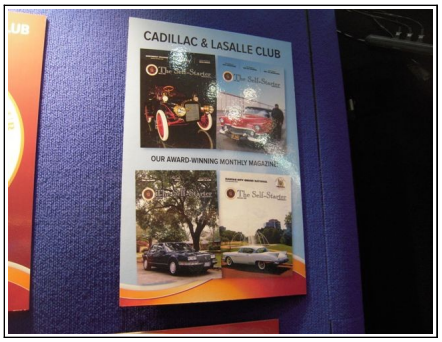
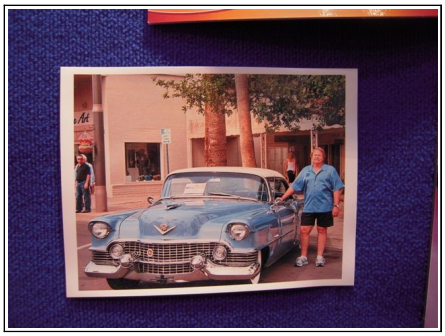
OTHER HAPPENINGS





MORE OTHER HAPPENINGS