



C&LCSDR Board of Directors

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Disclaimer & Member Volunteers

Editorial Policy:

The Sonoran Jump Starter is an official publication of the Cadillac & LaSalle Club-Sonoran Desert Region (C&LCSDR), Scottsdale Arizona. The Sonoran Jump Starter will be published 6 times yearly. The materials published are those submitted by members of the C&LCSDR. The opinions expressed are by those members of the club and do not necessarily express the opinion or position of the Board of Directors or other members of the C&LCSDR. The Sonoran Jump Starter reserves right to accept or decline materials for publication.

Submittal Policy:

Deadline of all submittals will be the 15th of the preceding month of publication. Publication dates are February, April, June, August, October and December of each year

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Cadillaction:

General Membership meetings are held on the 2nd Tues of each month except August – unless otherwise notified by the Director.



DIRECTOR'S MESSAGE

HERE'S MY 2 CENTS.

As Tim Allen, host of the TV show 'Tool Time' and car guy would say, 'more power' Cadillac Motorcar has said 'no more power' with the demise of the CTS (V) series cars and the XLR.

Consider these two points...

Point 1, That the government and insurance companies are the primary design force behind all new vehicle development. Think safety and rates.

I'm not saying it's good vs. evil, but more what it really is today since the 60's.

Point 2, Paraphrasing GM car guy Bob Lutz, GM Global, at 'Curves of Steel' in Phoenix, 'All cars (vehicles) are basically the same with regards to reliability, durability and technology leaving only style as our selling point'.

Mr. Lutz went on to site an example, 'A twenty dollar watch tells the same time as a two thousand dollar watch'. How fast do you want or need to go?



I have the solution to the global automotive meltdown in regards to America.

Knowing that the automotive industry shares technology openly or covertly, see Chrysler (Crossfire – a Mercedes Benz) and GM (Pontiac – a Holden) maybe the last example is not the best, but you can see where this is headed.

The future is here: The National Automotive Corporation, we got the NAC.

GM will build all performance and luxury vehicles.... (see tech.sharing,etc.)

Corvette, Viper, Mustang would be the CVM (think Latin).

Chrysler will build all consumer vehicles... (2 door, 4door, station wagons, etc.)

Remember the K car? Tough choice but it saved that company.

Ford will build all commercial truck vehicles... (1500 pickups, vans, suv's,etc.)

What's the difference is among ½ ton pickups ; GMC, Chevrolet, Dodge and Ford. Is it the intent and purpose? See point 2 above.

Do we really need another "Zero Motors" suv that offers an additional ½ c.f.of interior space with a leather wrapped rear view mirror?

We will also need to revive the American Motors nameplate to add to NAC that would produce alternative fuel vehicles, such as; hybrids, electric, hydrogen, nuclear, clean coal and steam.

It should be U.S. vs. them, no longer U.S. vs. U.S. We would then be a happier nation at work producing what America needs and so glad to go to work that we all would be thrilled and take a cut in pay.

I know that this concept needs a little tweaking, but hey, I got the time, unlike the BIG 3.

Dave Ritchie, car guy
SDR Director

PS, the region is doing just fine.



ACTIVITIES

Spring is in the air! The tree blossoms & flowers are already making my nose run!

The Sonoran Desert Region (SDR) was well represented at the City of Phoenix "Motoring Thru Time" show with 7 Cadillacs & 1 LaSalle in the mix. Larry Edsall did a beautiful article with over 20 photos in the Detroit News, but the Az. Republic didn't even show up to cover the event.



Our annual Concourse deElegance in the downtown Scottsdale Gallery District included 23 of our very finest automobiles from 1929 to 2006. Extra thanks to Mel, Marv, Don, Neil & Sandi who each brought out 2 cars. The Gallery Owners were pleased & already invited us back next year! Congratulations to all the class winners who will be easy to identify in their new SDR prize shirts. Larry Edsall also produced a great article with lots of photos in the Detroit News. Again, NOTHING in the Az. Republic!

The "Night at the Races" at Manzanita Speedway was well attended by SDR members & guests. Mel & Sallie were such wonderful hosts with Press Box seats, food & drink for all. The Dwarf & Stock cars put on a great show for all of us that night. We were very lucky to be one of the last groups to experience this track. Manzanita Speedway will close this month to make way for "progress". Another Valley motorsport icon gone...

The Tempe Kiwanis "Catch a Wave" show was a well organized / executed event on the grass at the park on Baseline & Mill Ave. Only 2 Cadillacs showed up... pitiful attendance for SDR!! Mark Seargeant & I each won 1st place in our respective classes. We also received special gifts for being "Cadillac club representatives". Where were you?

April 4th will be our second annual meeting with the Saguaro (Tucson) Region at the Desert Botanical Gardens in Phoenix. We will tour the Chihuly Glass Exhibit and have lunch on the Ullman Terrace among the wildflowers. Be sure to bring your camera!

May 1st-3rd is the 22nd Annual Route 66 Fun Run. This year marks the first time a marque has been featured. It's Cadillac, of course! We'll get special parking in Seligman for the start, Kingman for the show and Topoc for the awards. We have arranged three dinner parties; Friday night at "Rods" in Williams and Hubb's Bistro in Kingman, Saturday night at the "Dambar" in Kingman. If you haven't entered and booked hotel rooms—do it now! I'm also thinking about a "wrap party" in Lake Havasu Sunday night...anybody interested?

As always, the Pavilions on Saturday nights and now Sunday afternoons in Fountain Hills for cruisin' & showin' your pride & joy!!

In Cadillac style, RSVP to Jerry for all events so we can keep you "in the loop" for the latest information.

See ya on the road,
Phil



Treasurer's REPORT

\$\$\$\$ Notes from the Treasury \$\$\$\$
Treasury Balance = \$5,520.28

Notes:

The Annual Corporate Report was due in March. Our report was completed and filed on time. Our organization is in "Good Standing" with the commission. A copy of the annual report is available, simply e-mail me and I will get one out to you.

We earned so far:

- \$1,060.00 in advertising revenue.
- \$1,566.40 in shirt sales.
- \$150.00 in "Wrangler" revenue.
- \$500.00 in Concourse Registrations.



Reminders:

E-Mail address, Phone numbers, mailing address, and vehicle changes: If any of the aforementioned has change, please notify me so that I may update our roster.

Current location Statics are:

North East	22	31.88%
West	12	17.39%
Phoenix	12	17.39%
North	9	13.04%
East	7	10.14%
South	5	7.25%
South East	1	1.45%
Northwest	1	1.45%
Out of State	0	0.00%
	69	100%

jmcgilsky@robertsresorts.com

Happy motoring!



Thank you...your club Secretary/Treasurer Jerry McGilsky

HAPPENINGS





More HAPPENINGS





Membership & Other Stuff

We have five new members to

Sonoran Desert Cadillac Region

- Lou Deller**
- Duane Gilleland**
- Scott Halver**
- Joe Sciolla**
- Patricia Sheehan**



Welcome to the club

Paul

Results of voting at the Feb. 22nd, 2009 Scottsdale Show

Decade	Owner	Vehicle
10	NO ENTRY	
20 A	MEL MARTIN	1929 CAD. AWP SEDAN CONV.
30 A	MEL MARTIN	1930 LASALLE AWP SEDAN CONV.
40 G	NEIL DeATLEY	1949 CAD. SEDANETTE
50 A	PHIL TERRY	1954 CAD. COUPE DEVILLE
60 D	FRED RANK	1960 CAD. ELDO BARRITZ
70 A	JERRY McGILSKY 1	976 CAD. ELDORADO
80	NO ENTRY	
90 C	NEIL RICKLEFS	1991 CAD. ALLANTE
00 A	JIM BLAKEMORE	2006 CAD. XLR
MERCHANTS ASSOCIATION CHOICE		NEIL DeATLEY 1949 CAD. SEDANETTE
PEOPLE'S CHOICE AWARD BY VOTES		MEL MARTIN 1929 CAD. AWP SEDAN CONV.



NOTE: THE M.A.C. & P.C.A. WERE DECIDED BY 1 VOTE

Sonoran Desert Region – STORE & Membership

Welcome to SPRING!!! We have added a new SDR embroidered t-shirt to our list of great merchandise. Cost is \$10.95 ea. Colors available will be red, white and blue. Order yours for spring and summer wear!!

Also, if you are attending CLC National Convention please order your club shirts early. We would like to have our members wear our club shirts for the event. Anyone interested in attending the SDR dinner at the hotel on June 18, 6:30 pm at Don Vito's Restaurant contact Dee Pellegrini for reservations.



Please choose your item from our order form and you can pick it up at our next membership meeting.

CONTACT: Dee Pellegrini at: dpellegrini66@msn.com

HAPPY SHOPPING!

**Dee Pellegrini
SDR-CLUB STORE MANAGER**



BULLETIN BOARD



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Wanted :
Trunk crest for '54
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