

February, 2013

SONORAN JUMP STARTER
Newsletter of the

Cadillac LaSalle Club Sonoran Desert Region

Cadillac News You Can Use

Newsletter & Social Media Editor **Rosemary Price**

Whew!! January was a whirlwind of Auction Action. Thanks to the brave club members who staffed the club exhibit at the Barrett-Jackson auction week! That was a lot of coordination by Fred Rank!

Our club is focused on FUN; also preserving the car hobby through activities and supporting positive legislation for everyone to remember and enjoy automobiles in their own way.

We closed the month with our Annual Member Appreciation Luncheon which ended with a LIVE auction. This year, after a few 'no-award' years, we bestowed the coveted Davis Gentry Award to a worthy member who continuously goes out of the way to make sure the club is provided for, promoted and noticed.

The monthly newsletter format is evolving to create the best newsletter possible. Look for the newsletter in the first week of the month. It will include event recaps, photos, features and upcoming events.

A new addition to our media team is FACEBOOK. Check out this link to see and LIKE our [Facebook club page](#).

Enjoy those Cadillac adventures.
Rosemary



The Prez Sez
Director **Phil Terry**

While the folks back east and up north are putting away their cars for the winter, things in the Sonoran Desert are just getting started, though colder than usual, I think.

Our Annual Winter Executive Meet in Denver was the coldest weather yet!! I came



home from Denver with a case of the flu that made auction week miserable. The Western Regions were well represented this year with Members from Las Vegas, Snake River, Nor Cal, Great Valley, Saguaro, and Sonoran Desert attending the meeting.

The "[Cadillac Board of Directors' Regional Report](#) " was prepared by CRVP Gary Fisher. He was kind enough to share it with us. Should you choose to share or publish any part of his craftsmanship, please give him full credit for the work.

The big news is that the Museum (MRC) will break ground this year, grading parameters for Regional & Chapter Website Awards has been refined, and procedures for training and qualifying Judges is underway.

As for the compliance issue, the Southeastern Regions, under the direction of SERVP Lee Herbermann, all achieved 100%. We were second with 94%. Lee will be chairing a committee that will make recommendations for reproducing his success to be presented at next year's winter BoD.

The 2014 winter BoD will be in Scottsdale, AZ making it very convenient for Western Members to attend. I hope to see all of you here next January.

Fred Rank organized the schedule to staff the CLC booth at the 2013 Barrett -Jackson Auction. We enjoyed the McCormick Ranch Golf Club location for our Annual Members Appreciation Luncheon where we had a live auction by our own auctioneer Richard Dormois. .

The Martin Auto Museum, brainchild of our own Mel Martin, is now open to the public from noon till 5 pm Thursday, Friday and Saturday. The \$5 donation is a real bargain in entertainment value for the whole family. The Museum is located on Black Canyon Highway, just North of Bell Road on the access road. Over 50 cars and a brand new carousel are waiting for your enjoyment. The space is available for private functions, too. Think about it for your next business meeting, party, reception, wedding.....

The events for 2013 are shaping up quite nicely. Shows, road trips and a National Driving Tour in Northern California will be on our Events Web Page. So, come on out, bring your car and have fun with us, Cadillac Style!

Phil



Barrett-Jackson event! Thank you to all of the Volunteers!

Volunteers of the Barrett-Jackson CLC-SDR Booth!
January 13-20, 2013

The CLC-SDR once again had a booth at the annual 8-day Barrett-Jackson Auto Auction.

We promoted National and SDR Club MEMBERSHIP



Membership Update!

Membership Director Richard Dormois

Special THANK YOU to all of you who devoted your time and energies to the membership recruiting effort at our Cadillac La Salle booth at the Barrett-Jackson Classic Car Auction in Scottsdale in January. This is, of course, our strongest recruiting push of the year for the Sonoran Desert Region as well as the Cadillac La Salle Club and regions across the globe. Time will tell how many families we brought into the Cadillac La Salle fold, but we know we made contact with a host of people interested in our marque and made a lot of friends. Particular appreciation to those who came from outside Arizona to fill our sixteen shifts.

[Join our Membership](#)



Activities Cadillac Style

Activities Director Fred Rank

Click here to see

[What we have planned](#)

Our goal is to enjoy our Cadillacs and enjoy our Cadillac club members. If you have ideas to share with Fred or if you want to be on the Activities Committee, contact Fred.

[Scroll Down To Find Your Favorite January Event Below](#)



Monthly Membership Dinner

2nd Tuesday of each month, except August. Dinner at 6 P.M., General Meeting at 7 P.M.

Busters Restaurant

Mercado del Lago Center

8320 N. Hayden Road

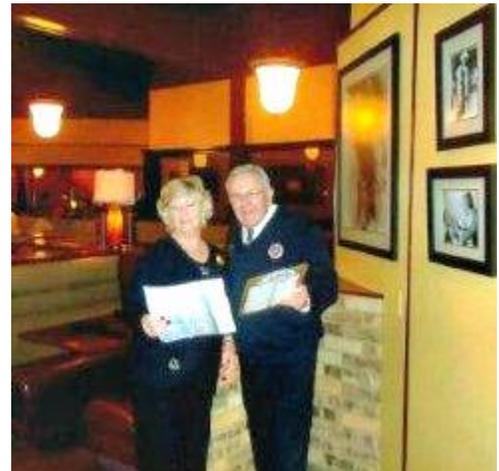
Scottsdale, Arizona

480-951-5850

www.bustersrestaurant.com



Joetta & Arthur Downs



Rosemary Price & Richard Dormois
are expecting you!

Dee's Club Boutique is Open!

Secretary and Club Store Manager Dee Pellegrini

Dee Pellegrini has her thumb on the pulse of all things Cadillac. Accessories and clothing are available in our on-line store. Need a grill badge or belt buckle? Sprucing up your wardrobe with club logo shirts and jackets?

[Click here to Shop](#)



Dee says,

"Our club really stands out when we wear our club apparel to car shows and club events. Everything can be ordered through our website!"

Check out our [events](#) and be sure to attend our monthly club dinner!

Buster's on the Lake
8000 N. Hayden Rd.
Scottsdale AZ

2nd Tuesdays at
6:00 p.m.



Legislative Watch ensures Preserving our Car Hobby **Legislative WatchDog - Marvin Price**

The promotion of the use of E-15 motor fuel blends moves forward at the Epa while legislation opposing it waits for congress. ADOT is moving forward with Toll Roads in Arizona.

Inform the Arizona legislature about your position to STOP Toll Roads. AAHC asks for your participation. Please bring your car to the Arizona Capitol Building on Wednesday, February 27; 10am - 2pm



On the State Scene:

The Arizona Automobile Hobby Council (AAHC) is holding a "No Toll Roads Rally" at the Arizona state capitol on Wednesday, February 27, 2013, from 10a.m. to 2p.m.

This rally is to bring people from all over Arizona together to show our elected officials that the driving public does not want any toll roads in our state. We now pay 18 cents per gallon gas tax in Arizona plus another 18.4 cents per gallon to build and maintain our highways. This is an average of \$5.50 in gas taxes paid each time we fill our cars.

The AAHC has reserved parking spaces in front of the state capitol building for the Anti-Toll Roads Rally. So drive your hobby car to the rally and show our state senators and representatives that we oppose toll roads in Arizona.

Laws are already in place to establish the toll roads and enforce collection of the toll. The average toll is 15 cents per mile.

House Bill 2172 has been introduced to allow the state to take 1.6 cents of the state gas tax for the improvement of state lakes. So far the state legislators have submitted 850 bills

At the Federal Level:

There is a recommendation to Congress to establish a vehicle mile-driven tax (VMT) or 15 cents per mile for all motorists.

The collection of this tax may be accomplished by placing a microchip in your license plate sticker and tracking your mileage by GPS. The federal government will send you a bill each month. Payment may be further expedited by automatically withdrawing it from your bank account or charging your credit card. We will watch

for further developments on this recommendation.

Remember, the governments have an insatiable appetite for money.

Other important Arizona Law concerning Driver Behavior around Emergency Vehicles. [Click here to read the AZ Law](#)

Reviews of January Activities!

RM Auction Results

There were beautiful Cadillacs for sale at the RM Auction. Check out the [RM results here](#).

Members' Appreciation and Live Auction!

Wow - again what a great turnout in the Rain.

The room was great, the food better than last year, the auction superb (thanks to Richard) and a good time was had by all.

Plus, the Gentry Davis Award was given to a person, Dee Pellegrini (& Don too), whose energy and enthusiasm for our club knows no bounds. Well Done.

And a special thanks to Sandy for the wonderful Centerpieces at our tables. Absolutely beautiful.

Wow - 2013 looks to be even better for the SDR!!! Dave Dubie; Director Emeritus

Featured Members

Marvin and Rosemary Price with their 1940 LaSalle Coupe

Marvin is an SDR Founding Member and the club's Legislative Liaison. Rosemary is the Newsletter and Social Media Editor. They came together through their mutual interest in cars and love for road trip experiences.

Marvin Price was born into a farming family in Sioux City, Iowa in 1935. He was educated and farmed there for twenty years realizing farming was not what he wished to do as a livelihood. His mother was a music teacher in Sioux, City and his dad a Linotype operator for the Sioux City Journal. He attended The University of Nebraska, graduating with a Bachelor of Arts degree in Education with a teaching career in mind. However, while selling automobiles to finance his education, Marvin realized he could make more money selling cars than teaching, so after graduation set aside the idea of teaching. From 1961 to 1971 Marvin was the principal in a Ford dealership and a Lincoln Mercury dealership in Lincoln, Nebraska. In later years Marvin restored and bought and sold classic cars through the Barrett-Jackson and Kruse International Auction houses in Arizona. For the past forty years Marvin Price has made his home in Scottsdale, Arizona where his primary vocation has been in insurance and securities investments with



a client base of four hundred in the Southwestern United States. Among others, he represents the Lincoln National Life Insurance Company. Involvement in the old car hobby has extended to a Facebook page "Preserving the Car Hobby" and an internet website "Car Hobbyists" He is supportive of Rosemary's interests in editing "The Jump Starter" and his son Shaun Price in his automobile restoration endeavors. When queried about retirement Mr. Price replied that he might consider it when "They put the last nails in the box."

ROSEMARY PRICE was born in 1950 in Fort Worth, Texas. Her dad was a Pontiac car dealer and subsequently a general sales manager for General Motors, hence her interest in automobiles at an early age. With a particular bent toward music, Rosemary took voice and instrumental lessons growing up. Her interest in music never waned and she sang with the Colorado Chorale for eighteen years. Always an entrepreneur at heart, Rosemary opened one of the first video rental stores in Colorado in 1979.

Rosemary's primary interests have been guiding women to live their life as healthy as possible and to be prepared for their financial security.

She created an information and referral service for senior citizens called "Senior One Source". She is a multi-state licensed, independent health insurance producer and opened her agency in 1996. In addition to managing her agency, Rosemary served as Executive Director of the Phoenix chapter of eWomenNetwork until 2009. She participated in her first ½ marathon in the 2012 PF Chang Rock 'n Roll Marathon in Phoenix.

Raised with 'road trips' on family vacations; Rosemary is always enthusiastic about car tours and rallies with Marvin. A clear point Marvin has made many times "We don't just own these cars. They are meant to be driven and we drive them". The family takes pride in the fact that each of their eleven classics are drivers and are road ready daily. Recent road trips include driving to and participating in six annual national rallies of the "Great Race", and numerous regional versions; Concours de Elegance presentations in La Jolla, and Pebble Beach, California and Santa Fe, New Mexico in addition to Regional and National Club events. Marvin estimates that since becoming actively involved in the old car hobby he has owned three hundred vehicles. Currently the Price stable quarters a 1940 Packard One Sixty; a 1940 La Salle Fifty Two S; a 1941 Cadillac Sixty Special; a 1948 Packard Woody Station Sedan; a 1948 Packard Deluxe Eight; a 1948 Ford Convertible; a 1956 Cadillac Sedan de Ville; a 1966 Cadillac Convertible; a 1990 Jaguar XJS V12 Roadster; a 1998 Jaguar XK8, a 2003 Chevrolet Corvette and a 2005 Jaguar Vanden Plas Sedan. Oh yes, a work vehicle for Rosemary, a 1998 Buick Roadmaster station wagon.

Rosemary and Marvin married in 2001. Between them, there are five children, nine grandchildren and one great grandchild living in Arizona and Colorado.

The three entities they have in common consume their leisure time. They have always loved cars. They both love music –opera in particular and they enjoy road trips and car activities.

The couple live comfortably in Scottsdale, Arizona with their two cats Lucy and Little Guy and their pristine hobby cars in the family attached garage.....I wish to thank Marvin and Rosemary for allowing me this time to photograph and interview them.

Our Car Corral

Cars Currently For Sale:

1982 Cadillac Biarritz, Blue on Blue, needs tranny work, \$1,000 - Tony at [520-977-1177](tel:520-977-1177) (Tucson)
1980 Seville, It is in extremely good condition. It is a "Survivor" not a restoration. It has 60K miles on it. It is the 6.0 liter, 368cu in, V8, digital fuel injected. It has new ball joints, tie rod ends and shocks. The interior is all leather, also in very good condition. Asking \$7000 for it. - Al Roberts [702-521-6718](tel:702-521-6718)

1989 Cadillac Fleetwood, Black/Tan, Red Leather, custom order ONE owner car - fully documented, Gold Package-Pristine condition, kept in climate controlled garage. 87,000 miles. Asking \$5295.00 Jerry [480-766-9196](tel:480-766-9196)

1991 Lincoln Town Car Titanium/Ebony two owner car, 76,000 miles, fully documented. Asking \$2,895.00
Jerry [480-766-9195](tel:480-766-9195)

2006 BMW 750i, Black/Tan, 64,500 miles. Regularly serviced, in excellent condition. Asking \$23,795.00
Jerry [480-766-9195](tel:480-766-9195)

Cars Wanted:

Early to mid 70's Corvette - Jerry [480-766-9195](tel:480-766-9195)

Members' Appreciation and Live Auction - January 26, 2013

Davis Gentry Award Recipient – Dee & Don Pellegrini

Gentry Davis, being one of the founding members of the Sonoran Desert Region was the mentor of the region from the early days of our effort. Gentry always had a kind word to say and helped keep us moving in the right direction

Gentry owned many different and unusual Cadillacs in his lifetime and was very knowledgeable about Cadillacs/LaSalles from the 40's/50's/&60's.

Gentry lived to his middle 90's and when he moved from Phoenix to Texas with his daughter, we missed his contribution and out of respect for all he had done for our group over many years, the Gentry Davis Award was created to acknowledge the contribution Gentry and his wife Willa made to our organization.

The recipient of the award is acknowledged to his or her continuing contribution to the goals and objectives of the club.

It's an actual Atta-boy/Atta-girl for all you do keeping the club on the right path. Submitted by Dave Dubie; Founding/Charter Member

Dee is the Secretary of the Sonoran Desert Region club and brought great products to our membership through her Dee's Boutique club store. Dee has contributed many hours to hosting events with her husband Don so that the club members could really enjoy fun experiences such as the summer Steak Fry and the Members' Appreciation Luncheon. Dee created and hosts the annual Wickenburg trek to visit the historic sites and museums ending with a scrumptious meal.



Luncheon and Auction Activity at the Members' Appreciation Event

Auctioneer Richard Dormois



Tom Ferran, Martha Ferran & Sallie Martin hugging, Mel Martin, and & David Dubie



Bob Messinger, Patricia and Neil D'Atley



Sandi Terry and Dot Messinger



January Monthly Dinner Meeting at Busters On the Lake Restaurant



Corrine & Bill Hochgraef



Joetta and Art Downs



PROTOTYPE CADILLAC NOT SEEN IN DECADES
COMING TO AMELIA ISLAND

Click link below for story and photos

[Prototype Cadillac Not Seen in Decades](#)

About The Amelia Island Concours d'Elegance

Now in its second decade, the Amelia Island Concours d'Elegance is among the top automotive events in the world. Always held the second full weekend in March, "The Amelia" draws nearly 250 rare vehicles from collections around the world to The Golf Club of Amelia Island and The Ritz-Carlton, Amelia Island for a celebration of the automobile like no other. Since 1996, the show's Foundation has donated over \$2 million to Community Hospice of Northeast Florida, Inc. and other deserving charities on Florida's First Coast. The 18th annual Amelia Island Concours d'Elegance is scheduled for March 8-10, 2013. For more information, visit www.ameliaconcours.org or call [904-636-0027](tel:904-636-0027).

STAY CONNECTED

[Cadillac LaSalle Club of Sonoran Desert Region](#)
on <http://www.facebook.com>



