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**Disclaimer & Member Volunteers**

**Editorial Policy:**

The Sonoran Jump Starter is an official publication of the Cadillac & LaSalle Club-Sonoran Desert Region (C&LCSDR), Scottsdale Arizona. The Sonoran Jump Starter will be published 4 times yearly. The materials published are those submitted by members of the C&LCSDR. The opinions expressed are by those members of the club and do not necessarily express the opinion or position of the Board of Directors or other members of the C&LCSDR. The Sonoran Jump Starter reserves right to accept or decline materials for publication.

**Submittal Policy:**

Deadline of all submittals will be the 15th of the preceding month of publication. Publication dates are March, June, September and December of each year

**Board Members:**

**Cadillaction:**

General Membership meetings are held on the 2<sup>nd</sup> Tues of each month except August – unless otherwise notified by the Director.

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**DIRECTOR'S MESSAGE****Phil Terry - Dir**

Finally, cooler temperatures are here. While the folks back east and up north are putting away their cars for the winter, things in the Sonoran Desert are just getting started.

When our former meeting place, Fox Grill, was sold, the new owner wanted a long term contract with us and we said OK. They went bankrupt before we ever had a chance to meet there! We scrambled to find "Buster's on the Lake", just in the nick of time for the September meeting. The food is better and the staff is top notch. Thanks to Rosemary & Dee for that find!

September took us on a short cruise to the Musical Instrument Museum in Scottsdale. I had heard how neat this facility was, but didn't realize how huge it really is. I got a tip from Don Kozak on the best route and we moved quickly to see nearly all of the exhibits in 3 hours. Ella and Matt McGilsky kept us entertained thru lunch with their observations of other cultures.



Sandi & I went up to Las Vegas to work with the local Region at the Barrett – Jackson Auction booth at Mandalay Bay. We stayed next door at the Luxor and did plenty of walking that weekend! Using Fred's Scottsdale template, the event was flawless.

October took us to the Verde Canyon Railroad in Clarkdale. I have wanted to do this trip ever since Gene McLemore first proposed it years ago. We had a caravan ride up there, with a stop at the Tuzigoot National Monument. The Railroad had an Octoberfest lunch of brats and local microbrews and we filed into our First Class Pullman Coach. Our guides knew just where to look for eagles and otters along with lots of entertaining stories about the history of the canyon. On our way to dinner, Pete's electronic guide, "Tomasina," announced - "you have arrived at your destination" about 5 miles past the Manzanita Inn. A good laugh and a U turn got us back to the restaurant. The food and entertainment were every bit as good as the critics say, well worth the short trip over to Cottonwood.

In November, we were really busy. Mel, Marv, Fred, Dave D., Jerry & I displayed our cars for the Coulter Motors Sun Lakes Customer Appreciation Party in Tempe. Over 500 people visited our display of classic Cadillacs and LaSalle's, earning a \$500 donation for Ronald McDonald House.

My old friend, Ted Jones, joined me on a road trip to Tucson for the Saguaro Region and Buick Club's Annual Dealer Show at Royal Cadillac. We met up with Tom Hodges and his daughter, Meagan, cruising down I-10 with our convertibles. Dave Dubie, Bill and Corrine Hochgraef were there and we enjoyed lunch with the Saguaro Region members. Nice folks in Tucson, we should do more together with them. We all took home awards and Ted and "Megz" did amazingly well in the raffles. Buying tickets by the car length really paid off!

The Sonoran Desert Region was well represented at the Paradise Valley Veteran's Day Show. Cadillacs from 1931 to 1966 gave us the best representation by a single manufacturer. The show organizer and former Mayor of Paradise Valley, Ed Winkler, will soon be bringing his 1947 Club Coupe out to our shows.



## DIRECTOR'S MESSAGE (Cont)

Phil Terry - Dir

Our Annual Regional Meet at Coulter Motors of Tempe brought out 28 cars this year, including several cars from new members that I'd never seen before. General Manager Tom Dolbert and the Public Relations guru Terri Anderson, rolled out the red carpet for us. They truly showed "Cadillac style" with the show field, goodie bags, lunch and over the top class awards. We raised \$695 for Phoenix Children's Hospital! That's Cadillac style!

### Class winners -

Pre-war	1926 Victoria – Bill Hochgraef
Post-war	1953 Deville Convertible – John Bergeson
1960's	1960 Eldorado Biarritz – Fred Rank
1970's	1975 Eldorado Convertible – Rick Simonick
Late Model	2005 XLR – Dee Pellegrini
Best of Show	1926 Victoria – Bill Hochgraef
Dealer's Choice	1967 Deville Convertible – Sandi Terry

Board Member Paul Lopresto is back in New York this season and has handed off the Membership Director position to Richard Dormois. The next time you see Paul, be sure to thank him for his many years of service to the Region. Paul really did a great job for us and Rich says he is ready for the challenge. We already have 3 new members! Stay tuned for a membership drive.....

The Toyz for Totz run to Wickenburg, the Ronald McDonald House night at the Pavillions and the Annual "Christmas in January" Party are just around the corner. For many years the SDR has been a major contributor the Ronald McDonald House in Phoenix. We actually show up in their Annual Report! We plan to continue this tradition.

At the January Party we will have a live auction, by our own auctioneer Rich Dormois. We are in need of auction items to raise money for the Region. If you have a piece to add please contact Richard or Jerry. Bring your appetite and your checkbook to the Party!

The CLC Museum and Research Center (MRC) also needs our help. For 2010, 2011 and 2012 the CLC National Treasury will match the Regions contributions to the MRC. Your Board has committed to raising \$1000 a year for the cause. I know that is a large sum for a small region, but the matching funds deal is too good to pass up. Over the three years our \$3000 will double to \$6000, a very significant Regional contribution. We made our goal last year, this year and we're on track for next year as well!

The Martin Auto Museum, brainchild of our own Mel Martin, is now open to the public from noon till 6 pm Thursday, Friday and Saturday. The \$5 donation is a real bargain in entertainment value for the whole family. The Museum is located on Black Canyon Highway, just North of Bell Road on the access road. Over 50 cars and a brand new carousel are waiting for your enjoyment. The space is available for private functions, too. Think about it for your next business meeting, party, reception, wedding.....

Our condolences go out to Jim Blakemore on the loss of his wife, Eileen. I read in her obituary that she was a "Fashion Consultant". That explains how she managed to look so fit and polished every time I saw her. The Sonoran Desert Region made a donation to the Fresh Start for Women's Foundation in her name. We will miss her radiant smile and razor sharp sense of humor.

The events for 2012 are shaping up quite nicely. Shows, road trips and a National Driving Tour in Las Vegas will be on our Events Web Page. So, come on out, bring your car and have fun with us, Cadillac Style!

Wishing you and yours a Merry Christmas, Happy Hanukah and a Prosperous New Year!

Phil

**EVENTS Committee****Fred Rank – Chairman**

Watch your e-mails for details on all of these events and attend the club meetings as well for more information!

The events of this quarter were the following;

The Musical Instrument Museum of which 13 members attended was a success. We had lunch after the tour at the museum cafeteria and everyone there, especially enjoyed the Elvis exhibit.

The next event in October we the Verde Valley train ride out of Clarkdale near Cottonwood. Although only seven members attended, it was a great day. We saw eagles and otters plus many interesting rock formations along the two hour one way ride. The outdoor observation cars were very cool and the lunch buffet in our historic Santa Fe Chieftain passenger/ Pullman car was terrific. Upon returning to the station, we went to Manzanita restaurant in Cornville which featured German cuisine.

In November we had several events. The first was a special 6 car club show at Coulter Cadillac Tempe for 700 of their valued customers on Wednesday November 9th. We earned \$500.00 for The Ronald MacDonald House. Those attending with their cars were Phil Terry, Dave Dubie, Fred Rank, Marvin Price Mel Martin and Jerry McGilsky..

Following that event, we had several cars at the Paradise Valley car show on November 12th. club members attending were Neil DeAtley, Fred Rank, Dave Dubie, Phil Terry and Don Pellegrini with lunch following at Remingtons.

December promise to be very busy as well so make sure you circle December 12th at Pavilions from 1 PM to 5 pm. We will present The Ronald MacDonald House with our annual donation and have several items to raffle off! We have reserved an area for 30 to 35 cars in front of the McDonalds restaurant, so let's fill er' up!

**December 12th 2011**, Pavilions Ronald Macdonald car show and check presentation

**January 14th 2012** to 21st Barrett-Jackson where we will have a booth to man for the week. BJ parade on the 14th where will have 10 cars.

**January 29th** at McCormick Ranch annual x-Mas party and auction

**February 5th 2012** Motoring thru Time downtown exhibit, Optional AAHC Sanderson Ford Car show. Neil DeAtley garage tour, all day and lunch Feb 25th, tentative.

**March 17th 2012**, drive our cars to the Wrigley mansion at the Biltmore for a luncheon.

**April 24th 2012**, the annual steak fry Picnic at Cave Creek park with Chef Don.

**May 12th 2012**, an unusual Drive In Theater night with the cars on Hayden. Dinner first at a restaurant to be chosen nearby then convoy to the Drive In.

**June 2012 NOTHING**

**July 21st 2012** The no meeting meeting at Durant's downtown

**August 2012** Grand National in Florida



## LEGISLATIVE

Marvin Price– Liason

## Legislative Review

The local and state lawmakers have been busy worrying about reelection and recalls therefore have not been too active in dreaming up new legislation to negatively impact the car hobby.

The exemption of 1974 and older cars from emission testing is still awaiting EPA approval. This may occur sometime before the second coming of Christ. The 15 year and older exemption is in effect as long as the car is covered by collector car insurance so most of us are exempt.

On the national level legislation has been introduced into the U S House of Representatives requiring the EPA to seek independent scientific analysis on the effects of 15% blend ethanol gasoline (E-15) on vehicles engines. The review would include an evaluation of long term environmental, safety and performance effects of E-15 on both on road and off road vehicle engines. This bill has made it out of committee and seems to have some traction. All of the other E-15 related bills seem to be stuck in committee. The EPA requires that an orange and black label be placed on pumps dispensing E-15 gasoline warning consumers not to use the fuel in vehicles older than model year 2001 since it could cause damage. It is interesting to note that they choose Halloween colors. There may be a message in there.

There seems to be no movement on the toll road proposals. One state has introduced legislation outlawing the use of electronic devices to measure road use which would stop the implementation of this method of determining tolls. The use of speed and red light cameras is declining nationwide because of no evidence of increased traffic safety and the cost exceeds the revenue collected.

On another front bipartisan legislation has been introduced in the U S House of Representatives to REQUIRE companies that sell goods via the internet and catalogs to collect sales tax.

The "Marketplace Equity Act" REQUIRES states to collect sales tax. This does not bode well for the hobbyist who buys parts on the internet or through catalogs.

We have an election year coming up therefore we need to pay attention to those politicians who are friendly to our hobby. We will keep watch and keep you informed.

It has been observed that politics is show business for ugly people.

## CLUB STORE MANAGER / SDR SECRETARY

Dee Pellegrini

## SDR CLUB STORE CHRISTMAS GIFT IDEAS

It's that time of year again to start your Christmas list. Check our SDR club store for some ideas for your car guy or gal. How about a warm jacket, shirt, hat or lapel pin for under the Christmas tree?

New members can go on our SDR web site and view our fantastic line of apparel. You can choose your item on the online form and you will receive it at our next membership meeting. If you prefer we can also ship you item to your home. Any questions contact me at:

[deexlr2005@msn.com](mailto:deexlr2005@msn.com) or call at: 480-419-1137. See you at our next club meeting wearing one of our fine shirts, jackets or hats!

Don't forget we are celebrating our ARIZONA CENTENNIAL on February 14, 2012. We are celebrating the Centennial with special SDR t-shirts on sale NOW! Price:\$20.00 Sizes l-xl, \$22.00 Sizes 2xl-3xl. Buy today or at our next club meeting!

CONTACT: Dee Pellegrini at: [deexlr2005@msn.com](mailto:deexlr2005@msn.com) or call 480-419-1137

HAPPY SHOPPING!! SUPPORT OUR CLUB!!

Dee Pellegrini

SDR Secretary/Club Store Mgr.

**MEMBERSHIP****Richard Dormois**

Let us welcome new members Patrick Slevin, 66 Cadillac Fleetwood from Cave Creek; Lauren Schweitzer, '94 Cadillac Brougham, Las Vegas Nevada; Robert Barnes, 2006 Cadillac XLR, Gilbert; Steve Freegard, '91 Cadillac Convertible, Sun City; Kevan and Lucinda Mitton, Phoenix, '68 Eldorado Coupe.

Thirty four enjoyed the November 8 membership meeting at Buster's On The Lake. Walt and Helen Fast were special guests from Canada. Newest member Patrick Slevin gave a short talk on his three decades with Cadillac. He recalled putting the rear bumper on Fred Rank's car.

Made 38 calls and 34 emails to encourage participation in the Phoenix Children's Hospital benefit Cadillac La Salle Show at Coulter Cadillac Sunday November 20. Fred Rank contacted the balance of the membership. Twenty eight classics appeared. We regret that some did not attend and enjoy a fine outing. We received three memberships and three promises to do it when they got home.

We appreciate the generous donations to the benefit auction January 29 at Christmas In January from Fred Rank, Tom Taylor, Claudia Robinette and Patrick Slevin. In 2011 we enjoyed the largess of the Jay Breeze estate and did well. In January I think we could have an even more successful charity event if each of us just brought one item of value. It doesn't have to be automotive related. Just something you can part with that someone else may want to buy.

We are working on recruiting packages members may carry in their car to give to prospective members in CLC and the Sonoran Desert Region. On November 29, your board will likely evaluate a mail in package containing a dual membership application, brochures and a welcome letter. In addition they may look at an enhanced package containing a Self Starter and other promotional tools to be given out to those genuinely interested in joining at our Barrett Jackson booth and other venues. CLC management office is supplying brochures and President Lars Kneller sends us the Self Starters. The national CLC office will give us a heads up on new CLC members in our area and provide the contact information. I will contact them for membership with our Region. They sent me a printout of 216 families in our area, who were once CLC members and now are not. Time and resources permitting, we may try to reel them back in.

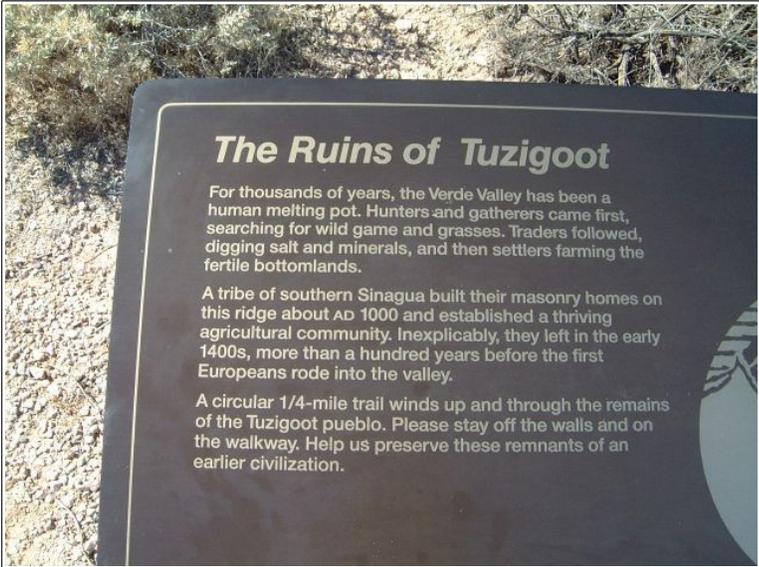
Phil and Sandi Terry, Dave Ritchie and Richard Dormois will represent the Sonoran Desert Region at the winter board meetings of the Cadillac La Salle Club and the Museum and Research Center in Galveston, Texas January 11-14, 2012. Should you have matters needing the board's attention, tell Phil.

I appreciate the confidence the Board has expressed for me to carry on the membership duties in the Sonoran Desert Region. Recruitment and maintaining a stable membership is an obligation we all have and I appreciate all the help I can get. Have a safe and enjoyable Holiday Season.

Richard Dormois, PO Box 596, Mesa AZ 85211  
Cadseventfive@earthlink.net 480 584 6886

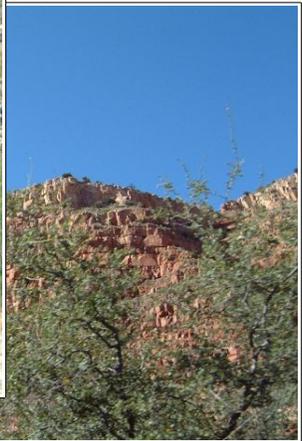
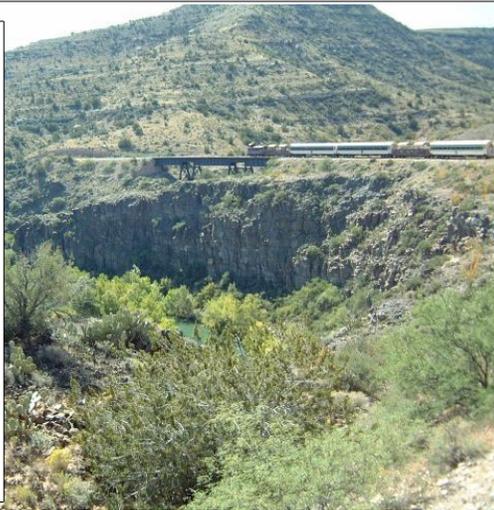


HAPPENINGS Tuzigoot & Train Ride





**OTHER HAPPENINGS Verde Canyon Rail Road**





**MORE OTHER HAPPENINGS** Coulter Show

